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**TasPride Festival Partnerships - *building a stronger community***

TasPride is a Not-for-Profit organisation dedicated to celebrating and uniting the Tasmanian Gay, Lesbian, Bisexual, Transgender, Queer, Intersex and Asexual community. Each year the committee organises a number of key events for the LGBTQIA+ and wider community including the iconic TasPride Queens Ball the hotly contested Artfully Queer competition and exhibition, and the ever-growing TasPride Festival which includes the TasPride Parade.

Since the late 1980s **TasPride** has provided a community voice and a platform for LGBTQIA+ Tasmanians, their families and friends to engage in social and networking activities. Today, we are stronger than ever! We are passionate and dedicated to celebrating, uniting and promoting our community.

TasPride is an organisation for the community and relies heavily on the support of the community to be able to deliver its objectives. There are six levels of partnership that align with the colours of the rainbow flag that has come to symbolise us as a community. We invite you to join TasPride in celebrating the LGBTI+ community in Tasmania!

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Level of Support | Exclusive alignment to an event | Logo on all TasPride Festival promotional material | Onsite branding at event venues | Invitations to opening night of Festival | Discounts on advertising in  Festival Guide | Logo on TasPride.com Supporters page | Link from TasPride website to your website |
| RED –  $10,000 plus | yes | yes | yes | yes | yes | yes | yes |
| ORANGE – $7,000 plus | yes | yes |  | yes | yes | yes | yes |
| YELLOW –$5,000 plus |  | yes |  | yes | yes | yes | yes |
| GREEN – $2,000 plus |  |  |  | yes | yes | yes | yes |
| BLUE –  $1,000 plus |  |  |  | yes | yes | yes | yes |
| PURPLE – Government state/local |  | yes | yes | yes |  | yes |  |

The above table gives an indication of some of the benefits TasPride can provide in return for your support of the TasPride festival.

Like our community, all our partnerships are unique and special, so we would love to have a conversation about how we can work together and tailor a sponsorship package to suit your organisation.

Yours sincerely

TasPride

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